

Sabbatical Proposal
TEEN PREGNANCY PREVENTION VIDEO CAMPAIGN

I propose developing a 45-minute video as part of a community- wide campaign that will help parents, especially less acculturated parents, to converse with their teens about sex and relationships. The video will also teach young people, especially middle school students, the obstacles most young people face in pursuing a college degree. The video will be in Spanish with English subtitles and will be screened at Oxnard College, as well as various community venues throughout Oxnard College's service area. Parents will be invited to the screening where Oxnard College will provide them with teen pregnancy talking points as well as college access information.

The narrative film will be modeled after popular Spanish telenovelas as opposed to a documentary format. The narrative format will be more entertaining and appeal to a greater audience. Characters can be assigned certain traits that convey information about teen pregnancy prevention. For example, a father in the video can be a workaholic and ignore his daughter by not talking to her about sex and relationships. The daughter soon starts dating a young man with bad intentions. As the father gets more involved with his work, his daughter gets more involved with her boyfriend. Soon the daughter and her boyfriend are planning on having sex. The mother becomes suspicious and confronts her daughter. Soon the parents are more involved in their daughter's lives and a healthy dialogue follows. The video will be designed to spark healthy conversation between parents and teens, as well as education professionals and students.

The following topics will be addressed in the video:

- x Teen Pregnancy
- x Sexually Transmitted Diseases
- x Peer Pressure
- x Parental Involvement
- x College Access

As part of this campaign, I propose holding an event at Oxnard College, that would bring together young people and their parents; as well as education professionals. The event would be promoted through local high schools and radio stations.

Andrés Orozco

11/1/2010

2nd Draft

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Pre- Production – Production – Post Production

Pre-production will begin with a 45 -page script. Leading teen pregnancy institutions, such as The National Campaign to Prevent Teen Pregnancy will provide feedback from a social scientist perspective in order to make the script accurate. Upon completion of the script, I would hold regular “table reads” for the script with participation from TV students. I would then develop a

Research

In 2009, the National Campaign to Prevent Teen Pregnancy issued a national report on the nation's teen pregnancy rate. Many social service and educational organizations took notice, especially the higher education community. According to the report, teen pregnancy is a leading cause of students not completing high school and not enrolling in college. As of 2006, three in 10 girls in the U nited

or having a promising career is the most important goal for a teen's future. Only 3% of Latino teens and 2% of Latino parents said starting a family was the most important goal for the future. Therefore, it is vital that Oxnard College confront teen pregnancy by helping our community understand the consequences of teen pregnancy.

Oxnard College would benefit from this film by being recognized as a community college that addressed this important topic. Eventually, this film would be a wonderful recruitment resource for the college.

11/1/2010

2nd Draft

communicate complex ideas in a simple story structure. As a faculty member in Film and Television at Oxnard College and a Media Developer, my goal has been to bridge knowledge gaps in higher education, as well as communicate with a diverse community. I enjoy helping our community acquire information, access resources, and navigate through the education system by using educational films. These educational films are based on advanced Entertainment-Education Theory and modeled after popular Spanish telenovelas. The objective is to entertain and engage viewers by presenting valuable information in a familiar format that is supportive and accurately portrays the daily challenges that many families face in our own communities, especially Latinos. This is my first sabbatical request, and I want to use the time to create an educational campaign that uses film to not only involve television students at Oxnard College, also to help families throughout our service area understand the consequences of teen pregnancy and the value of higher education.