Sabbatical Proposal 2011-2012

Submitted by Mary Pinto Casillas

offering an exciting new course reflective of popular new technology. Keeping up with technology and trends is essential for CIS and CAOT.

    d.   Value to College and/or District

Our community demographics include many English language learners. My vision of creating a social media course also includes the offering of the course in English, Spanish language to serve the population who has limited technological and English language skills. In doing so, the College and the District would be offering a wide range of options to community members in the choice of courses and delivery mode.

    e.   Value to Community

The local community would be provided with a new course option for becoming proficient users of social media sites and technology tools such as smart phones and the wide-range of applications and features they have to offer. Social media sites can be used for personal, social or for business, marketing purposes.

3.   Implementation

    a.   Implementation Procedure

During the first semester, I would be writing letters to telecommunications companies presenting my proposal and requesting specialized training to become an "official" trainer, per say. Telecommunications companies could, conceivably, refer customers for training of smart phones and related devices to Oxnard College. If my requests are unsuccessful, then I would seek training on my own and enroll in courses such as in Web design and digital photography at other community colleges and/or take courses online to explore that teaching medium further as I have not taught online courses, yet.

The second semester would be devoted to developing a social media/tools course that would be robust and viable and that, possibly, could be offered with no textbook costs to students. Once the course is developed, it would be presented to Curriculum for approval.

    b.   Projected Results

The projected results are that I become proficient at using social media sites and at using Smartphones and related devices. My becoming an "expert" would allow me to develop and teach a new course in social media/tools to supplement the CAOT curriculum

    c.   Reporting Methods

The reporting method would include presenting the new course for approval to the CIS and CAOT Departments and to the Curriculum Committee.

    d.   Timeline Estimate

- Fall 2011 semester—seek training, begin, and possibly complete training.
- Spring 2012 semester—complete training, develop course and present to Dept and Curriculum Committee for approval
- Fall semester 2012—Offer course immediately upon my return from sabbatical.

4.   Past Contributions

    a)   Department/Discipline

I'm currently dept chair for BUS/CIS/CRM/LA/TV. I've always been an active participant in meetings and Dept. decisions. I regularly update and

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Addendum to Mary Pinto-Casillas' Sabbatical Proposal

General Comments:

Well-written; complete; follows the outline provided

Thank you to the committee members.

focus on securing the training and secure approval by District, if required, then, immediately proceed with the training and development of my skills.

If the requests for training are unsuccessful, can you identify which specific courses you will take, when, and how they will specifically impact the proposed project and eventually benefit students, dept., college, etc.? (Will those courses be open and available in these economic times?)

If the specialized training with Facebook, Verizon Wireless and/or other companies is not possibly, I would still consider learning all there is to know about these companies and their products on my own to create a short-term course. OR my back-up plan, which is also very important to me, would be to dedicate the time to take a series of courses to enhance my technology related skills and, subsequently, supplement the material in my courses to improve the Office Occupations Preparation Program.

The courses that I would take would be in the area of desktop publishing and Web page design and publishing (Publisher, Photoshop, Dreamweaver, Flash). I would take a minimum of two courses per semester for a total of four courses for the year. Additionally, I would study to take the Microsoft certification for Word, Excel, PowerPoint, and Outlook. I've never taught Access, and have not had the opportunity to use it, so I would take a course or learn it on my own to also attempt the Microsoft certification.

Can you identify any groups/individuals that you might need to work with on our campus in order to bring this project to its successful fruition? Ex. Distance Education Committee; Technology Committee; Instructional Resources Specialist (and support people on campus); Curriculum Committee (Ex. Distance Education Appendix) Possibly arrange a meeting with our campus/District IT personnel to help integrate your work with the D2L online platform currently in use in the District.

If granted the sabbatical, yes, I would discuss my project with Bola King, our instructional technologist to explore ways to bring this project to its successful fruition. The Curriculum Committee would, of course, have to approve the course I design.

Projected Results Section:

Can you be more specific about the type of curriculum that might be developed? Number of-unit sections (1/2—unit? 3 units?)? Number of students affected? Certain majors affected more than others? Meeting a need on this campus?

I would develop a short term course worth ½ to 1 unit. It could be offered through Community Services if OC's budget does not allow for an additional course in the CIS department. The material could also be presented as a workshop for the OC's Lecture Series.

<u>General Comments</u>

Will this project take an entire year? If so, is there a way to add e,c(j0,c(j0.004 Tw 54rv)-4(i)--10(e)(